

# 7<sup>th</sup> Annual Spay-ghetti Gala Sponsorship Packet

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**Feline Community Network**

Saturday November 10, 2018



Princess Jasmine Our Ambassador



What an exciting year it has been so far for us! Since January we have rescued 70 cats whose lives would have been cut short without support from our great community members and businesses like yours. Our annual gala is in the works, and it is our main fundraising event of the year. Our success depends on raising as many funds as we can to help sustain our rehabilitation programs. We hope we can count on **YOU** now more than ever! For those of you who are not familiar with us,

Feline Community Network (FCN) is a feline rescue & rehabilitation adoption center located in Hobart, Indiana. We are committed to promoting the cat-human bond while cultivating relationships with local animal control agencies, humane societies, other rescue organizations, and our local community. Preferably, we would like to aid as many cats as possible, however, in reality, due to insufficient funding, and space we must prioritize. Our primary focus is to admit cats facing dire situations of avoidable euthanasia, we then work within Lake & Porter County, Indiana to accept cats coming from other intolerable circumstances such as; overcrowding and conditions of neglect or abuse, when space and funding are available. We focus on the need in our local communities first before reaching beyond our service areas. Since our organization relies solely on the generosity of our community and companies like you, we write to ask you to please consider a donation of a silent auction item or service or better yet one of our many choices of sponsorships for the upcoming Gala.

## Who is attending?

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Approximately 300+ likeminded animal rescue guests are expected to attend, representing our donors, supporters, volunteers and business partners.

## Why Support?

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Every dollar raised will be used to cover costs incurred at our rehabilitation & adoption center. Our bills include rent, utilities, insurance, supplies and large monthly veterinary bills. Feline Community Network is committed to building and furthering relationships and partnerships with Animal Controls, Humane Societies, local businesses and other pet-related businesses in hopes of saving additional cats in need.

## Venue

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Woodland Park  
2100 Willowcreek Rd.  
Portage, Indiana 46368

## Date & Time

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Saturday November 10, 2018

6:00 PM – 9:00 Pm

## Food & Drink

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Olive Garden will be catering the dinner and will feature two types of pasta with three delicious sauces, three types of meat, salad, and breadsticks.

We are very excited to be including a large craft beer & wine tasting portion this year as well as a cash bar.

Dinner will include the main meal, and includes water, coffee, or soda.

## Entertainment

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- Adult-only evening of great food, silent auctions, gourmet bake sale, craft beer & wine tasting, plus the opportunity to socialize with fellow cat lovers (dressy casual attire)
- Gourmet bake sale
- Music
- Photography backdrop for the chance to share photos of the evening with friends, family, and social media outlets!
- The first annual Princess Jasmine Diamond Award will be presented to a volunteer who shows exemplary compassion and service to animals in our community. \*Princess Jasmine is FCN's ambassador house cat saved from being euthanized at only 6 months old.

# 7<sup>th</sup> Annual Spay-ghetti Gala Sponsorships

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Event Sponsorships are an ideal way to put your brand in front of thousands of individuals and families in the greater Northwest Indiana area. Advertising begins in early September on all of our social media, print material, web, and e-news. We have an influential group of loyal supporters that will patronize local businesses that support their interests and values. A love for animals is a common thread that unites people across demographic groups.

## **Platinum Whisker Sponsor | \$5,000 (Only One Available)**

- “Presenting Sponsor” Status: Top billing in all print, web and post-event media
- Verbal recognition during dinner presentations
- Name and logo on event program
- Name and logo on table signage
- Name in all post-event media
- Name and logo in thank-you email to attendees
- Name and logo on the event homepage
- Name and logo on pre-event social media outlets
- Name and logo in one “boosted” Facebook post (Est. reach is 45,000 - 120,000 people)
- Up to eight (8) dinner tickets

## **Gold Whisker Sponsor | \$2,500**

- Verbal recognition during dinner presentations
- Name and logo on event program
- Name and logo on table signage
- Name in all post-event media
- Name and logo in thank-you email to attendees
- Name and logo on the event homepage
- Name and logo on pre-event social media outlets
- Name and logo in one “boosted” Facebook post (Est. reach is 45,000 - 120,000 people)
- Up to four (4) dinner tickets

## **Silver Whisker Sponsor | \$1,000**

- Name and logo on event program
- Name in thank-you email to attendees
- Name and logo on event sponsor area of event webpage
- Name and logo on pre-event social media outlets
- (2) Dinner tickets

## **Bronze Whisker Sponsor | \$500**

- Name and logo on event program
- Name and logo on event sponsor area of event webpage
- Name and logo on social media outlets
- (2) Dinner ticket

Individual sponsorships target exclusive areas of the evening's entertainment and amenities. These sponsorships give you all the benefits of an Event Sponsor with focused advertisements in critical areas throughout the venue. Highlight your brand by standing apart from other sponsors in these highly visible event areas.

#### **Beverage Sponsor | \$2500 (Only One Available)**

- Name and logo at the Bar during the event as “Beverages Courtesy of [Business Name]”
- Verbal recognition during dinner presentations
- Name and logo on event program
- Name and logo on table signage
- Name in all post-event media
- Name and logo in thank-you email to attendees
- Name and logo on event sponsor area of event webpage
- Name and logo on pre-event social media outlets
- Name and logo in one “boosted” Facebook post (Est. reach is 45,000 - 120,000 people)

#### **Photo Sponsor | \$500 (Only One Available)**

- Name and logo at Photo Area during the event as “Photography Area Sponsored by [Business Name]”
- Name and logo on event program
- Name and logo on event sponsor area of event webpage
- Name and logo on pre-event social media outlets

#### **Gourmet Bake Sale Sponsor | \$500 (Only One Available)**

- Name and logo at Bake Sale Table during the event as “Gourmet Bake Sale Sponsored by [Business Name]”
- Name and logo on event program
- Name and logo on event sponsor area of event webpage
- Name and logo on pre-event social media outlets

#### **Entertainment Sponsor | \$500 (Only One Available)**

- Name and logo near music area during the event as “Music Sponsored by [Business Name]”
- Name and logo on event program
- Name and logo on event sponsor area of event webpage
- Name and logo on social media outlets

**\*Any business sponsor interested will also be able to receive a custom “We proudly support FCN” window decal. If you’re a sponsor please check box on the Sponsorship Commitment form if you would like to receive one as a thank you!**

# Sponsorship Commitment Form

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YES! I / We would love to support Feline Community Network as a sponsor:

- \$5,000 Premium Whisker Sponsor
- \$2,500 Gold Whisker Sponsor
- \$1,000 Silver Whisker Sponsor
- \$500 Bronze Whisker Sponsor
- \$2,500 Beverage Sponsor
- \$500 Photo Sponsor
- \$500 Gourmet Bake Sale Sponsor
- \$500 Entertainment Sponsor
- Advertising space (Please fill out advertising form and return along with this page) \*Separate attachment
- We, unfortunately, cannot sponsor at this time but would love to donate \$\_\_\_\_\_ to FCN to help support ongoing program to help cats.
- I/We would like to purchase Early Bird Tickets \_\_\_\_\_ x **\$35** or \_\_\_\_\_ x Early Bird VIP Tickets **\$65** August 1<sup>st</sup> – September 1<sup>st</sup> only (See website for full descriptions of VIP tickets!)
- I/We would like to purchase General Admission \_\_\_\_\_ x **\$45** or \_\_\_\_\_ x VIP Tickets **\$75**  
**\* (Tickets will only be available until 10.25.18)**

## Sponsor Information:

Individual / Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_

## Payment Information:

- Check Enclosed *Please make checks payable to Feline Community Network*
- Please Invoice \*PayPal is our invoicing option
- Pay by Credit Card (complete below)

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVC (3-digit security code): \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please return the form to Michelle Duca, No later than Wednesday, September 26, 2018**

Feline Community Network

154 S. Illinois St., Hobart IN. 46342 E-mail: [info@felinecommunitynetwork.org](mailto:info@felinecommunitynetwork.org)